EUROPEAN ACTION PLAN FOR THE PROMOTION OF EMPLOYEE SHARE OWNERSHIP

PILOT PROJECT	EFES PROPOSALS
Launch a European Virtual Information Centre	Launch a European Coordinate Platform of 28 Virtual Information Centres
Set up a Commission Expert Group	Set up a Commission expert Group (not a representative body)
Implement an Action Programme to raise awareness	Implement an Action Programme to raise awareness
Launch of Code of Conduct	Set up a reliable information and statistical tool
Legislative proposal for a Common Optional European Regime ("29th regime")	Dedicated legislation in each Member State providing "an optional simple, uniform incentive model, with the same tax arrangements and incentives"