



Mervyn Wilson

Chief Executive
Co-operative College



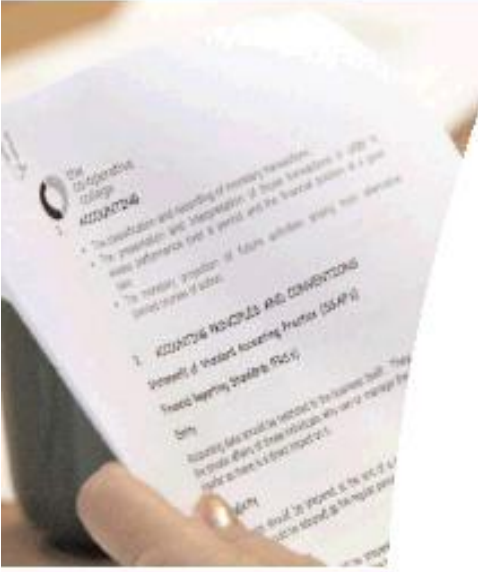



Why?

- If you want people to lead, manage and run businesses in a fundamentally different way you need to educate them in a fundamentally different way.



Why a Co-operative College?

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- Because the Co-operative business model and its values were, and remain, almost invisible in the programmes of the State education system – including those of University Business Schools.



Our Mission

- To provide challenging and diverse learning opportunities that enable learners and their organisations to put Co-operative Values and Principles into everyday practice.





UK Employee Ownership Traditions

- Owner benefactors – giving the business to employee trusts
- Employee buyouts/succession transfers
- Worker co-operatives



The Worker Co-operative Sector

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- Small in size – 150 million Euro annual turnover?
 - 1,100 employees?
 - 80% SMEs with less than 5 employee members
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Underpinning Values

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- Co-operatives – shared identity and values based on the statement on co-operative identity – recognised by the UN, ILO and EU



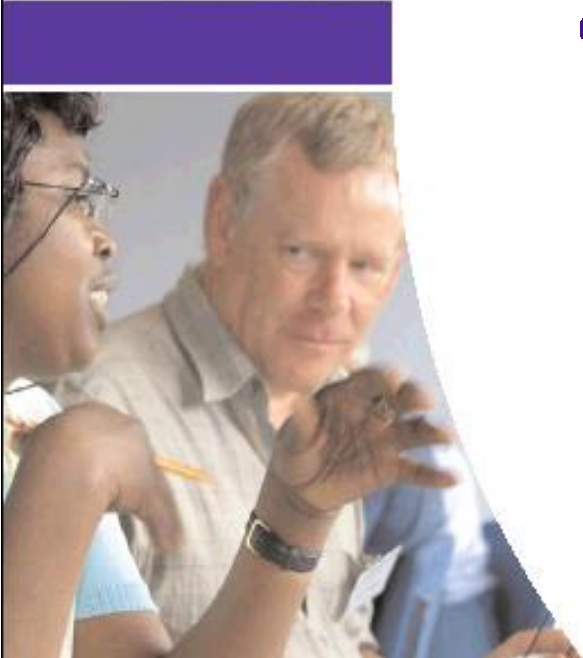


Management Open Courses

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- Management Open Courses
 - Introductory Certificate in Team Leading
 - Certificate in Management (Level 3)
 - Diploma in Management (Level 4)
 - Executive Diploma in Management (Level 5)
 - CFSMA Management Development Programme
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Specialist Courses for Funeral Service

- Understanding Bereavement
 - Monumental Masonry
 - Offering Choice
 - Credit Management
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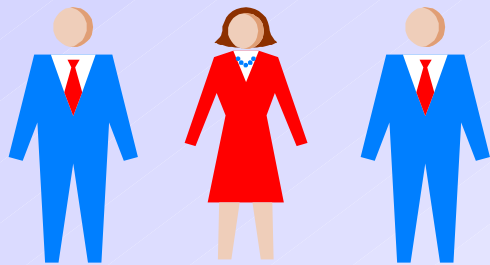
Member Programmes

- Foundation Certificate – level 2
- Certificate in Co-operation – level 2
- Co-operative Directors Diploma – level 3
- Advanced Directors Diploma – level 4
- Continuous professional development programmes
- Flexibility in modes of delivery

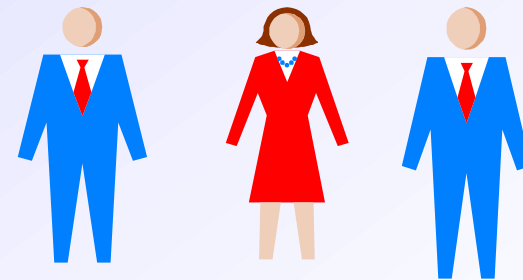
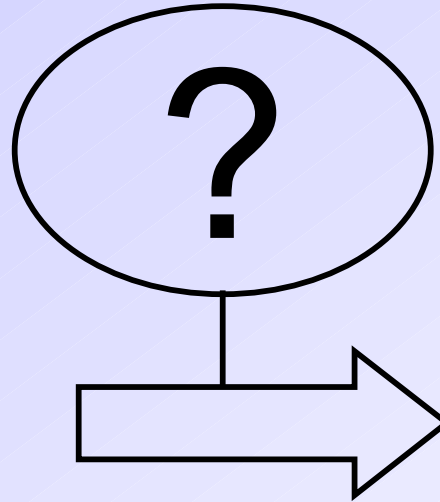


Modules (examples)

- Co-operative values and principles
- Developing active members
- Understanding accounts
- Functions Authority and Roles
- Legal responsibilities



Salford City Council



Salford Community
Leisure Limited



EOCCA Aims

- An awareness of what the Society is and what it stands for.
- An introduction to the cooperative values and their importance.
- Identified examples of values in action in our communities.
- An awareness of the importance of members and prospective members to trading performance.
- Commitments for action and change to the team through action planning.





Training and SMEs

Training needs recognised but addressing them is impaired by:

- Lack of time
- Lack of financial resources
- Lack of understanding by statutory support agencies
- Do not fit with priorities/targets of Govt. for workforce development




A Co-operative Response

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- Values based programmes – e.g. for multi stakeholder mutuals that have emerged in response to public sector reform
 - Values based management development programmes
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A Co-operative Response

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- Shared programmes – e.g. working with the consumer co-operative sector
 - E learning
 - Mentoring
- 



College Distance Learning



● Online

- | A Different Kind of Business
- | tCG Online Units

● CD Rom

- | A Different Kind of Business
- | Selected Member and Director Units

● Paper-based

- | Selected Member and Director Units





What our learners say

- “The programme was a catalyst and led to positive changes and better working practices.”
- “We would not be where we are without your work.”
- “Now everyone encourages each other.”