



EUROPEAN FEDERATION OF EMPLOYEE SHAREOWNERSHIP

INVITATION

We are very pleased to invite your company to join a new innovative and Europe wide project for employee share ownership and financial participation of workers:

EOLE

European Programme for Employee Ownership Learning & Education

Your company already developed internal communication, training and education for employee share ownership, or plan to do so. The European EOLE project will help your company to make your initiatives known. By joining the project, you will be able to contribute to the definition of European standards for employee ownership education and learning.

You will also be able to benefit from these new standards and from getting practical information on European companies best practices.

This project is coordinated by EFES – the European Federation of Employee Share Ownership, with the support of the European Commission – Employment & Social Affairs. EOLE is the 8th project organised by EFES with the support of the Commission. It is a piece of the Lisbon Strategy.

You have a main opportunity to join the project in its various phases:

- Collecting all information about existing initiatives in your company.
- Database of education and training programmes and experts.
- Creation of an Internet public domain for dissemination and exchanges of best practices.
- International two-days Conference in Brussels in June 2005.
- Publishing and dissemination of information about the European education framework.
- Joining the international network of companies and experts for the European EOLE future development.

Hereby attached to your attention, information about the project's content and participation opportunities.

You are warmly invited to answer this invitation, using the contact form in appendix.

Yours faithfully,

Marc Mathieu
Secretary General

With the support of
the European Commission – Employment & Social Affairs





EUROPEAN FEDERATION OF EMPLOYEE SHAREOWNERSHIP

INVITATION

Join your company to an innovative and Europe wide learning and education project :

EOLE

*European Programme for
Employee Ownership Learning & Education*

The project is coordinated by EFES
the *European Federation of Employee Share Ownership*

With the support of
the European Commission – Employment & Social Affairs



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WHO IS EFES?

Mission statement

EFES is the *European Federation of Employee Share Ownership*.

Employee ownership is a mean of progress and productivity for companies, a mean of economic and social performances, and a mean of employment enhancement. The main aim of EFES is to promote the development of employee share ownership over Europe.

EFES is an open organisation acting as **the umbrella organization** of employee owners and any person, company, trade union, expert, researcher, institution looking to promote employee ownership and participation in Europe.

Structure

EFES is a European organisation located in Brussels, with the statute of an international not-for-profit association, recognized by the European Commission as a European Business Representative Organisation.

Its Board of Directors consists of representatives of organisations and companies from 14 countries, including trade unions.

It gathers organisations, companies and individuals in all countries of the European Union.

It also works in partnership with similar organizations in all other regions of the world (including USA, Australia, Asia, etc).

Members and partners

- Almost all organizations promoting employee share ownership, associations and federations of employee owners in European countries.
- Top companies like Suez Group, Dexia Group, Euronext, PriceWaterhouseCoopers, France Telecom, Fortis, Mondragon Corporacion Cooperativa, ... as well as small and medium sized.
- Trade unions and representatives of workers' unions (CISL, CFTC, CGT, CGSLB, etc.)
- Experts and consultants.
- Almost all researchers and university centres working in the issue.

AIMS OF THE EUROPEAN *EOLE* PROJECT

The project's aim is to pave the way for initiatives of states, companies, schools and social partners, in education and learning areas.

Several companies already developed internal communication, training and education for employee share ownership. The European *EOLE* project will help them to make their initiatives known. This way, they will be able to contribute to the definition of European standards for employee ownership education and learning.

The project will provide guidance for developing, delivering and monitoring employee share ownership education and learning programmes for large groups of beneficiaries.

Main beneficiaries of the project are enterprises, employees, managers, social partners, associations, education and training institutions, and all concerned actors in these fields.

THE PROJECT IS COMPLETELY INNOVATIVE

The European *EOLE* project will bring a contribution in different areas:

- It will palliate the lack of research and analysis on employee share ownership education and learning programmes and initiatives in the European Union Member States.
- It will produce a comprehensive summary of the initiatives and programmes being developed at national levels, proposing European programme specifications.
- Although education and learning programmes are being developed at different levels in many countries, there is neither a communication nor a synergy between them.
- The project will make a contribution to European collaboration and exchanges of best practices in education and learning.
- These activities will facilitate the building of Europe-wide network, so that information exchanges, analysis and research in the area of education and learning can be put on a permanent footing.

MAIN ACTIVITIES YOU ARE INVITED TO TAKE PART

- Collecting all information about existing initiatives in your company.
- Database of education and training programmes and experts.
- Creation of an internet public domain for dissemination and exchanges of best practices in employee ownership education and learning.
- International 2-days Conference in Brussels in June 2005, to highlight the results of the programme and to promote co-operation and information, and European initiatives.
- An *Enterprises Space* will be open during the conference, allowing you to deliver a presentation of your best practices in the field.
- Publishing and dissemination of information on the European education framework to further mobilise and develop national programmes
- Joining the network of companies and experts for the European EOLE future developments and projects

YOUR CONTRIBUTION

First of all, by sharing your company's experience in communication, education and training for employee share ownership, you can have a main contribution for the definition of European standards.

Your own benefit will be also to learn about best practices and processes developed in other companies and countries.

All materials you can provide about your own initiatives will be welcome and will contribute to the success of the European EOLE project.

Moreover, by giving a support in order to develop the project:

- Your company will contribute to a large and completely innovative European programme, promoted by the European Commission.
- Your company will be associated to communication actions, as a major player in the success of the whole programme.
- Your company will have free access to EFES conferences and events during the project period.
- Your company's logo and active links will be provided on EFES web site as a partner of the European EOLE project.

YOUR SUPPORT TO THE EUROPEAN *EOLE* PROJECT

EFES institutional sponsoring levels are :

GOLD SPONSOR – 15.000 Euro

Name and logo of your company linked to all major communication actions of the project (including paper and electronic materials).

Active presence of your company during the two-days international conference in Brussels on June 2005.

Privileged access to the *Enterprises Space*, in the framework of the conference, allowing your company to organize a workshop or make a presentation about your best practices in employee ownership and financial participation.

Free participation to the conference (5 seats free).

Privileged position on EFES web site www.efesonline.org, the European employee ownership web site (with your logo and a brief company statement).

Promotion of your services within our international network and access to the network of experts coordinated by EFES (techniques of employee share ownership, information and training, consultancy, etc).

SILVER SPONSOR – 7.500 Euro

Name and logo of your company linked to all major communication actions of the project (including paper and electronic materials).

Free participation to the two-days international conference in Brussels on June 2005 (3 seats free).

Privileged position on EFES web site www.efesonline.org, the European employee ownership web site (with your name and logo and a brief company statement).

Promotion of your services within our international network and access to the network of experts coordinated by EFES (techniques of employee share ownership, information and training, consultancy, etc).

BRONZE SPONSOR – 2.500 Euro

Name and logo of your company linked to all major communication actions of the project (including paper and electronic materials).

Free participation to the two-days international conference in Brussels on June 2005 (one seat free).

Positioning on EFES web site www.efesonline.org, the European employee ownership web site (with your name and logo and a brief company statement).

EFES MEMBERSHIP – your basis fee as a company is 500 Euro

EFES is recognized as a European Business Representative Organization, seating in the Committee for Enterprise Policy within the European Commission.

The annual EFES membership is the first way to support EFES and to take part to all activities and decisions. It is your main opportunity for lobbying the European Institutions in favour of employee ownership and financial participation.

EOLE

European Programme for
Employee Ownership Learning & Education

CONTACT FORM

Please fill in block capital letters, thicken your points of interest, and send to:

EUROPEAN FEDERATION OF EMPLOYEE SHARE OWNERSHIP (EFES),
Marc Mathieu, Avenue Voltaire 135 - B-1030 Brussels
Fax : +32 (0)2 242 64 30 E-mail : marc.mathieu@pi.be

NAME AND ADDRESS:

Name, Surname

Company

Position

Address

Zip code City..... Country.....

Phone.....Fax.....

E-mail

REQUEST FOR FURTHER CONTACT WITH EFES ABOUT FOLLOWING POINTS:

Please thicken your points of interest, to get further contact with EFES delegates:

EOLE PROJECT ACTIVITIES :

- Collecting all information about existing initiatives in my company.
- Database of education and training programmes and experts.
- Internet public domain for employee ownership education and learning.
- International two-days Conference in Brussels in June 2005.
- Enterprises Space* during the conference (presentation of my company's best practices).
- Publishing and dissemination of information on the European education framework.
- Joining the network of companies and experts for the European EOLE future development.

EOLE PROJECT SPONSORING :

- Golden sponsor
- Silver sponsor
- Bronze sponsor

EFES MEMBERSHIP:

- Joining EFES membership

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(date)

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(signature)