



EUROPEAN FEDERATION OF EMPLOYEE SHAREOWNERSHIP

**To all European Schools of
Business and Management**

INVITATION

We have the pleasure to invite your institution to join a new innovative and Europe wide project for employee ownership and financial participation of workers:

EOLE

European Programme for Employee Ownership Learning & Education

Your institution already developed training and education about employee ownership and financial participation, or plan to do so. Or maybe some of your existing programmes and courses could be adapted in this way. The European EOLE project will help you to make your initiatives and possibilities known.

By joining the project, you will be able to contribute to the definition of European standards for employee ownership education and learning.

This project is coordinated by EFES – the European Federation of Employee Share Ownership, with the support of the European Commission. EOLE is the 8th project organised by EFES with the support of the Commission. It is a piece of the Lisbon Strategy.

You have the opportunity to join the project in its various phases:

- Collecting all information about existing initiatives and possibilities in your institution.
- Database of education and training programmes and experts.
- Creation of an Internet public domain for dissemination and exchanges of best practices.
- International two-days Conference in Brussels in June 2005.
- Publishing and dissemination of information about the European education framework.
- Joining the international network of institutions and experts for the European EOLE future development.

Hereby attached to your attention, information about the project's content and participation opportunities. You are warmly invited to answer this invitation, using the contact form in appendix.

Your faithfully,

Marc Mathieu
Secretary General

With the support of
the European Commission – Employment & Social Affairs





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EOLE

*European Programme for
Employee Ownership Learning & Education*

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the European Commission – Employment & Social Affairs



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EFES main website

www.efesonline.org

WHO IS EFES?

Mission statement

EFES is the *European Federation of Employee Share Ownership*.

Employee ownership is a mean of progress for workers, a mean of economic and social performances, and a mean of employment enhancement. The main aim of EFES is to promote the development of employee ownership over Europe.

EFES is an open organisation acting as **the umbrella organization** of employee owners and any person, company, trade union, expert, researcher, institution looking to promote employee ownership and participation in Europe.

Structure

EFES is a European organisation located in Brussels, with the statute of an international not-for-profit association, recognized by the European Commission as a European Business Representative Organisation.

Its Board of Directors consists of representatives of organisations and companies from 14 countries, including trade unions.

It gathers organisations, companies and individuals in all countries of the European Union.

It also works in partnership with similar organizations in all other regions of the world (including USA, Australia, Asia, etc).

Members and partners

- Almost all organizations promoting employee share ownership, associations and federations of employee owners in European countries.
- Top companies like Suez Group, Dexia Group, Euronext, PriceWaterhouseCoopers, France Telecom, Fortis, Mondragon Corporacion Cooperativa, ... as well as small and medium sized.
- Trade unions and representatives of workers' unions (CISL, CFTC, CGT, CGSLB, etc.)
- Experts and consultants.
- Almost all researchers and university centres working in the issue.

AIMS OF THE EUROPEAN *EOLE* PROJECT

The project's aim is to pave the way for initiatives of states, companies, schools and social partners, in education and learning areas.

Several institutions already developed training and education for employee ownership. The European *EOLE* project will help them to make their initiatives known. This way, they will be able to contribute to the definition of European standards for employee ownership education and learning.

The project will provide guidance for developing, delivering and monitoring employee ownership education and learning programmes for large groups of beneficiaries.

Main beneficiaries of the project are employees, enterprises, social partners, associations, education and training institutions, and all concerned actors in these fields.

THE PROJECT IS COMPLETELY INNOVATIVE

The European *EOLE* project will bring a contribution in different areas:

- It will palliate the lack of research and analysis on employee share ownership education and learning programmes and initiatives in the European Union Member States.
- It will produce a comprehensive summary of the initiatives and programmes being developed at national levels, proposing European programme specifications.
- Although education and learning programmes are being developed at different levels in many countries, there is neither a communication nor a synergy between them.
- The project will make a contribution to European collaboration and exchanges of best practices in education and learning.
- These activities will facilitate the building of Europe-wide network, so that information exchanges, analysis and research in the area of education and learning can be put on a permanent footing.

MAIN ACTIVITIES YOU ARE INVITED TO TAKE PART

- Collecting all information about existing initiatives and possibilities in your institution.
- Database of education and training programmes and experts.
- Creation of an internet public domain for dissemination and exchanges of best practices in employee ownership education and learning.
- International 2-days Conference in Brussels in June 2005, to highlight the results of the programme and to promote co-operation and information, and European initiatives.
- Publishing and dissemination of information on the European education framework to further mobilise and develop national programmes.
- Joining the network of institutions and experts for the European EOLE future development.

YOUR CONTRIBUTION

First of all, by sharing your institution's ideas and experience in education and training for employee ownership, you can have a main contribution for the definition of European standards.

Your benefit will be also to learn about best practices and processes developed in other organisations, companies and countries.

All materials you can provide about your own ideas and initiatives will be welcome and will contribute to the success of the European EOLE project.

Moreover, by giving a support in order to develop the project:

- Your institution will contribute to a large and completely innovative European programme, promoted by the European Commission.
- Your institution will be associated to communication actions, as a player in the success of the whole programme.

EOLE

*European Programme for
Employee Ownership Learning & Education*

CONTACT FORM

Please fill in block capital letters, thicken your points of interest, and send to:

EUROPEAN FEDERATION OF EMPLOYEE SHARE OWNERSHIP (EFES),
Marc Mathieu, Avenue Voltaire 135 - B-1030 Brussels
Fax : +32 (0)2 242 64 30 E-mail : marc.mathieu@pi.be

NAME AND ADDRESS:

Name, Surname

Institution

Position

Address

Zip code City..... Country.....

Phone.....Fax.....

E-mail

Web site

REQUEST FOR FURTHER CONTACT WITH EFES ABOUT FOLLOWING POINTS:

Please thicken your points of interest, to get further contact with EFES delegates:

EOLE PROJECT ACTIVITIES :

- Collecting all information about existing initiatives and possibilities in my institution.
- Database of education and training programmes and experts.
- Internet public domain for employee ownership education and learning.
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- Publishing and dissemination of information on the European education framework.
- Joining the network of organisations and experts for the European EOLE future development.

EFES MEMBERSHIP:

- Joining EFES membership

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(date)

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(signature)